### Understand it

# **Design wheel**

## Apply it

Generate quick win ideas

Check an existing concept

More detail ...

#### Design wheel

Explore

Create

Evaluate

Manage

Impact map

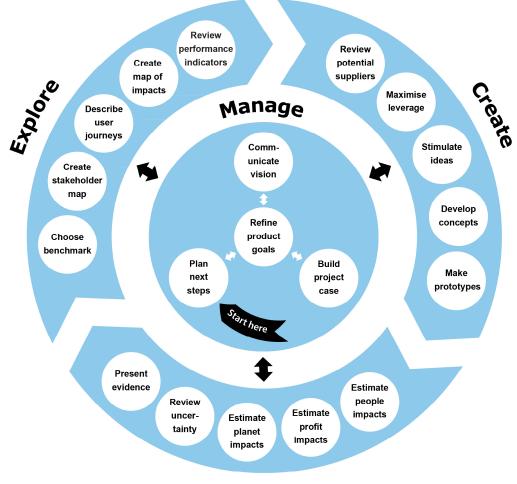
Performance dashboard

Role-based guidance

Topic-based

See examples

The 'Design wheel' presents the specific design activities that should be performed within the 'Explore', 'Create', 'Evaluate' and 'Manage' phases of the design cycle that was presented within DOT in a nut shell.



## **Evaluate**



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