| Understand it |
| :--- |
| DOT in a nutshell |
| Get help |
| More detail ... |
| Energy quiz |
| Setting priorities |
| Making change <br> happen |

## Apply it

## See examples

## Energy quiz

If a shopping trip involves driving a car to a shop that is 1 mile away, and then back again, the carbon emitted is equivalent to:

|  | 260 |  |
| :---: | :---: | :---: |
| A 1 kg product travelling: | 2,600 | miles in a container ship. |
|  | 26,000 |  |
|  | O26 |  |
| A 1 kg product travelling: | 260 | miles in a truck. |
|  | 2,600 |  |
|  | 2.5 |  |
| Producing: | 25 | carrier bags. |
|  | 250 |  |

Submit $\rightarrow \quad$ (See full assumptions)

Considering the total UK energy produced in 2009:

|  | $3 \%$ |  |
| :---: | :---: | :---: |
| Heating private households account for: | - $12 \%$ | of the total energy. |
|  | 20\% |  |
|  | - $4 \%$ |  |
| Personal transportation accounts for | 20\% | of the total energy. |
|  | 40\% |  |
|  | 10\% |  |
| Covering every south facing roof with solar panels would deliver | 50\% | of the total energy. |
|  | 100\% |  |

Submit $\rightarrow$ (See full assumptions)

[^0]|  | $1 \%$ |
| :---: | :---: |
| Turning thermostat 1 degree down | 5\% |
|  | 10\% |
|  | 5\% |
| Installing cavity wall insulation | 12\% |
|  | 18\% |

Submit $\rightarrow$ (Data source)

## In summary ...

- UK energy consumption must drastically reduce in order to survive on renewable energy.
- The energy required to move a car a few miles is more than the energy required to send a 1 kg product around the world in ships and lorries, because the energy-efficiency of freight transport is so much higher.
- Products that improve consumer behaviour related to car miles or homeheating can leverage energy reductions that are far greater than their own impacts.


[^0]:    On average, how much do the following actions reduce the cost of home heating:

    Improving loft insulation$14 \%$$23 \%$

